  
  
Guide for Goal Setting, Monitoring and Reporting Positive Business Impacts  
August 15 2019

Use these prompts to discuss issues in each of the six basic cells of the P3 Utah Business Sustainability Matrix. This set of prompts can be used by employee green/productivity/quality teams, neighborhood committees, sustainability//responsibility manager, a monitoring agency or consumer group.

Possible uses include:

* Setting goals for a sustainability plan, based on priority issues in each of the six areas
* Developing a measurement system to cover key issues, establish milestone benchmarks for monitoring progress
* Reporting progress on sustainability efforts to stakeholders
* Guide discussions of managers, employees, suppliers, distributors, investors, consumers, neighbors, regulators

Workplace Issues

* Discrimination in hiring, advancement, compensation, treatment, assignments
* Health conditions
* Compensation
* Mental health and stress management
* Culture

Community Issues

* Community service
* Philanthropy
* Neighborhood impact and engagement
* Caring for disadvantaged neighbors
* Support for well-being of other communities/issues domestically and internationally

Resources Issues

* Use of water, energy, natural resources
* Efficiency and wastefulness

Ecology Issues

* Impact on surrounding landscape
* Impact on local and distant ecosystems
* Contribution to municipal waste

Production Issues

* Continuous process improvement and quality
* Management of P3 culture
* Responsiveness to customers

Marketplace Issues

* Transparency of communication of P3 impacts with stakeholders
* Market leadership – in employee treatment/compensation, P3 impacts
* Customer loyalty

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